

a.k.a. Mr.

UP & DOWN

Ee-De Biography

There's something about Ee-De that is contagious. It could be his deep, penetrating gaze or his easy, irresistible smile. Maybe it's his laid back, sexy personality or his flawless, smooth-as-silk vocals. Maybe it's the fact that Ee-De is as charming as he is rugged that makes him an easy target for the desires of young women and the respect of young brothers. Whatever the attraction, one thing is certain: Ee-De is the next R&B star on the music industry horizon.

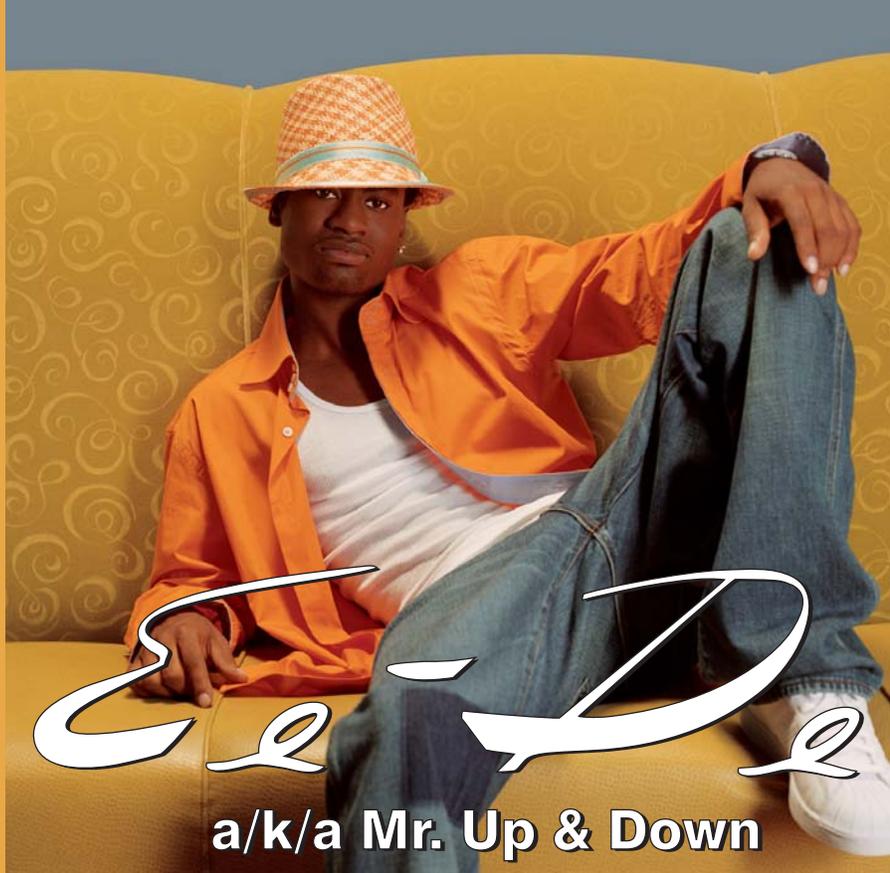
"I Know What Women Want"

"I've learned that women like to be listened to, like to be talked to," Ee-De says confidently. "I tell guys you don't have to go out of your way and do anything extra to please a woman. All you gotta do is LISTEN to her. She'll tell you everything she wants, how she wants it and how she wants to be treated. It's not complicated at all."

On his NME Records debut, Ee-De takes bits and pieces from his personal experiences with women and sows them like so many emotional seeds, scattering them throughout the album to create a colorful garden of stories that uncover what really goes on between men and women in relationships. With the help of the dynamic production duo, the Platinum Brothers, Ee-De delivers an album that is arousing, entertaining and awe-inspiring from start to finish.

Click here for a taste of Ee-De's music

- Let's Get To It (The Krunk Love Song)
- Radio Bounce
(Featuring Bad Boy Recording Artist Mark Curry)
- The Shake Part II. - Shakewine
(Dancehall Remix featuring Ruffa)
- Up & Down



Just Call Him "Mr. Up and Down"

From the opening bars of the club-shattering uptempos "Shake" featuring Cash Money's Baby and "Holla At Ya Boy" to the tender "Tell Me Your Secrets" and "See You Again," Ee-De proves that he definitely knows what the sisters - and the brothers -- want when it comes to music. But it is songs like the titillating "Up and Down," the mouth-watering "Buttnaked" and the sexually boastful "How Thugs Do" that showcase Ee-De at his naughty best, spewing lyrics dripping with sexuality -- straight, no chaser.

"I'm not sugar-coating it," Ee-De explains. "Behind closed doors, we all are saying the same things. But I'm actually saying it for everybody; saying what men and women want to say and what they want to hear. Everybody wants to know the secret to a good relationship or even to good 'relations.' I'm giving it to them on this album. I'm just trying to make it easier."

But just like in real life, 'relations' don't come easy or without consequences in Ee-De's music. His album takes listeners on an ecstasy-filled journey that has all the 'ups and downs' of a real-life emotional roller coaster. The story he tells is alluring, gripping and potentially tragic.

Throughout his songs, Ee-De is a convincing story-teller and a masterful vocalist. He's a sexy new face in R&B that is bound to have palms sweating and hearts racing with each word that falls from his lips.

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